

To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this request sheet and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-6199 to be connected to your OLA representative.

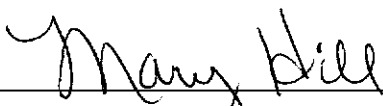
Mail completed documents to:

California Integrated Waste Management Board  
Office of Local Assistance, (MS 25)  
1001 I Street  
PO Box 4025  
Sacramento CA 95812-4025

### General Instructions:

For a Time Extension complete Sections I, II, III-A, IV-A, and V.

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and V.

<b>Section I: Jurisdiction Information and Certification</b> <i>All respondents must complete this section.</i>			
I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of:			
Jurisdiction Name City of Vallejo		County Solano	
Authorized Signature 		Title Assistant City Manager	
Type/Print Name of Person Signing Mary Hill	Date 7-12-04	Phone (707) 648-4576	
Person Completing This Form (please print or type) Derek Crutchfield		Title Recycling Coordinator	
Phone (707) 648-5346	E-mail Address dcrutchfield@ci.vallejo.ca.us		Fax (707) 648-4691
Mailing Address 555 Santa Clara St.	City Vallejo	State CA	ZIP Code 94590

## Section II—Cover Sheet

This cover sheet is to be completed for each Time Extension (TE) or Alternative Diversion Requirement (ADR) requested.

### 1. Eligibility

Has your jurisdiction filed its Source Reduction and Recycling Element, Household Hazardous Waste Element, and Nondisposal Facility Element with the Board (must have been filed by July 1, 1998 if you are requesting an ADR)?

☐ No. If no, stop; not eligible for a TE or ADR.

☒ Yes. If yes, then eligible for a TE or ADR.

### 2. Specific Request and Length of Request

Please specify the request desired.

☒ **Time Extension Request**

Specific years requested 2003, 2004, 2005

Is this a second request? ☐ No ☒ Yes Specific years requested. 2003, 2004, 2005

(**Note:** Requests for an additional extension will need to address why the jurisdiction's efforts to meet the 50% goal by the end of the first extension were not successful.)

☐ **Alternative Diversion Requirement Request (*Not allowed for Regional Agencies*).**

Specific ADR requested                     %, for the years                     .

Is this a second ADR request? ☐ No ☐ Yes Specific ADR requested                     %, for the years                     .

(**Note:** Requests for an additional ADR will need to address why the jurisdiction's efforts to meet 50% by the end of the first ADR period were not successful.)

**Note:** Extensions may be requested anytime by a jurisdiction, but will only be effective in the years from January 1, 2000 to January 1, 2006. An original request for a TE/ADR may be granted for any period up to three years and subsequent requests for TE/ADR may extend the original request or be based on new circumstances but the total number of years for all requests cannot total more than five years or extend beyond January 1, 2006.

### **Section IIIA—TIME EXTENSION**

**Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.**

*Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).*

- 1. Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.**

See Attached

- 2. Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.**

See Attached

- 3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.**

See Attached

- 4. Provide any additional relevant information that supports the request.**

See Attached

City of Vallejo  
SB1066 Time Extension Attachment  
July 12, 2004

**Question #1**

The City of Vallejo's diversion rate has dropped from 48% in 2001, to 42% in 2002 according to the online calculator. CIWMB staff attributed the decline in diversion to a 16% (17,350 tons) increase in disposal tonnage attributed to Vallejo. To date research has not identified one particular waste stream as the cause of the sudden increase in the City's disposal tonnage; however, the City suspects that the increase in disposal tonnage is due to the cumulative impact of citywide development and redevelopment projects. Also, a study conducted at the Devlin Road Transfer Station (DRTS) in November 2003 indicated that there are self-haul and franchise loads entering the facility that contain substantial amounts of construction and demolition (C&D) debris that could be recycled but is not being recycled because there is no incentive, and/or, ordinance requiring contractors to recycle C&D debris. In addition, the study addressed self-haul vehicles and open-top roll-offs, because some of the material types typically found in these types of loads are easily recycled if not contaminated. The compositions of loads were characterized visually, and 80% or more of the loads contained C&D materials that could have been recycled, but were not due to the contaminated loads.

Although the City was able implement a pilot recycling program with local schools, only 4 of the 26 public schools actually participated. The City had difficulty getting approval from the Vallejo City Unified School District (VCUSD) to have new schools participate in the pilot program. The City had hoped to demonstrate to VCUSD the cost savings of recycling through the pilot program; however, the VCUSD has had substantial financial difficulties that caused the recycling pilot program to be a very low priority.

**Question # 2**

The City has asked for a three year TE because the City would like to take full advantage of this opportunity to implement new programs and continue to strengthen existing programs. The City of Vallejo intends to implement a Construction and Demolition (C&D) Debris Recycling Ordinance and this action will require City Council approval. Once the Council approves the ordinance the City will need time to put the ordinance into affect, which will take approximately six months or more. Since this is a new ordinance it will take time to train staff and to begin enforcing the ordinance. The City intends to conduct extensive outreach and education with contractors and developers that work frequently on City projects.

The VCUSD has been taken over by the State due to the School District's financial condition; therefore, the City will need to wait until July 2004 or later to approach the new State appointed Administrator regarding the possibility of implementing recycling at the 26 schools in the City.

The City's Recycling Coordinator will be working with the City's franchise waste hauler to research the feasibility of implementing mandatory commercial recycling and other incentives/motivators. A mandatory commercial recycling ordinance would require City Council approval. If Council approves the mandatory commercial ordinance it will take time to enforce the ordinance or other incentives.

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**Question #3**

The City has implemented all the programs that were in the City's first SB1066 Time Extension (TE), "Plan of Correction" and the City has strengthened existing recycling programs. Most of the programs for the TE correlate with the programs listed in the City's Source Reduction Recycling Element. The programs outlined in the City's first TE consisted of the following:

1. **Composting-** In conjunction with Earth Day 2003 and 2004, each year the City purchases 15 backyard composting bins to be raffled off at the City's annual Earth Day event. Each year the City raffles off 8 of the 15 composting bins at the City's Earth Day event and the remaining 7 composting bins are raffled off at the City sponsored composting workshops. The City contracted with a local nonprofit organization to give 5 composting workshops. The composting classes are well attended, and each year there has been approximately 80-90 residents that attend the classes.
2. **Schools-** Vallejo City Unified School District (VCUSD) has 26 schools. The City and the City's franchise curbside hauler (Vallejo Recycling) worked with VCUSD a pilot recycling program in March 2003; however, only two of the three targeted schools actually participated in the Recycling Pilot Program the first year. Construction work at Vallejo High prevented the school from participating. The Vallejo City Unified School District reported that in March 2003 through May 2003, the two participating schools diverted 4 tons of mixed recyclables (cardboard, office paper, newspaper, and color paper) from the landfill. In the fall of 2003, Vallejo Recycling assigned a recycling educator to assist with incorporating three new schools to the pilot recycling program. Only two of the three new schools actually participated; therefore there were four schools (two from previous year and two new schools) that actually got to participate in the pilot recycling program to date.
3. **Residential Curbside-** The City's franchise curbside recycling company implemented a tagging system. If a resident had not recycled properly, his/her recyclables would be left with a tag to inform the resident why the bin was not serviced. If the problem was corrected by 3pm the resident's bin would be serviced the same day.

In addition, the City's franchise curbside recycling company launched a curbside recycling campaign. Ads were placed on busses and in the movie theatres to encourage residents to participate in curbside recycling. The City assisted the franchise recycling company with developing a welcome letter and curbside recycling brochure. A list of new curbside recycling customers is generated every week through the City's utility billing system, and the list is used to send new curbside recycling customers a welcome letter and recycling brochure.

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4. **Commercial onsite pickup-** The Recycling Manager of the City's franchise waste hauler, Vallejo Garbage Service (VGS), reports there has been a 15% increase in commercial recycling participation during the first TE period. The VGS recycling manager has conducted approximately 300 or more cold calls during the time extension period. VGS targeted new businesses, and businesses that are already recycling and have the potential to increase their recycling efforts. VGS mailed out recycling brochures to all their commercial accounts to encourage businesses to recycle. VGS distributed waste audit coupons to Vallejo business owners and the coupons were redeemable for a free waste audit of their business. There were numerous articles printed in the City's local newspaper offering free commercial recycling services for businesses in Vallejo. Also, there have been articles in the company's newsletter (that is inserted in the customer billing statement) that informs businesses that there is no additional charge for commercial recycling services.
  
5. **Electronic-** In February 2003, the City contracted with Ideas In Motion to produce a curbside recycling and commercial recycling video. The videos were completed in December 2003; the City's Recycling Coordinator intends to use the videos as an outreach and education tool. The commercial recycling video titled, "Mission Recycling," will be used to inform businesses and multifamily dwellings managers that recycling is free in the City of Vallejo, and by recycling they may be able to reduce the number of garbage pickups, and/or, reduce the size of the dumpster to save money. The curbside recycling video titled, "It's Just the Start," will be used to encourage Vallejo residents to participate in the City's curbside program. Currently, the City's public access station (Channel 15) is running 3 recycling spots 1) "Talkin' Trash" a 30 second PSA that runs randomly 1 to 3 times a day; 2) "It's Just the Start" (curbside recycling video) is 7 minute 23 second and runs twice a day; and 3) "Mission Recycle," (commercial recycling video) is 11 minute 13 second and also runs twice a day.

The City also promoted its Bilingual Used Oil Recycling Hotline (707) 467-8248. The hotline allows residents to call and leave a request for used oil recycling jugs and filter recycling bags.

VALCORE Recycling is a non-profit organization located in the City of Vallejo that is dedicated to recycling. VALCORE maintains a phone line (707) 55-EARTH that provides composting workshop information to the public. The (707) 55-EARTH number is advertised in the Solano County Recycling Guide, and the VALCORE website. The VALCORE website provides Solano County and local residents with composting, general recycling information, and has a link to the electronic version of the Solano County Recycling Guide [www.recycling-guide.com](http://www.recycling-guide.com).

Solano County has introduced an online guide for recycling and reuse in Solano County. This is a source for county wide, and/or, local information on recycling, solid waste, hazardous waste and pollution prevention. [www.recycle-guide.com](http://www.recycle-guide.com)

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6. **Print** (Brochures, Flyers, guides, news articles) -The City advertised the used oil filter recycling program in the local newspaper, the Vallejo Times Herald. The City used the CIWMB approved used oil filter bag text for the ad in the newspaper.

To kick off the filter recycling program, a quarter page advertisement was run three times during the month of July, November, and December 2002. The City placed a ½ page color Recycling Rewards ad in the 2002 Solano/ Napa County Almanac. The Solano/ Napa County Almanac is a publication/directory of businesses, and events that take place in Napa and Solano County. The Almanac is mailed to residents and businesses by the Times Herald, the City's local newspaper. In addition, 4000 Recycling Rewards applications were printed and placed on the counters at Vallejo Recycling, VGS and on the counters in the offices throughout City Hall. Twelve newspaper ads have been placed in the Vallejo Times Herald advertising the Recycling Rewards program.

The City produced 26,200 Treecycling door hangers that were distributed throughout the City. There were also 1,000 flyers printed and distributed to all Christmas tree lots, placed on City busses and in public facilities.

It is estimated that Vallejo Recycling (VR) mailed 3500 recycling brochures and 3000 welcome letters from June 2002 through December 2003. Vallejo Garbage Service mailed out 5,000 recycling brochures; addressed recycling issues and opportunities in their newsletter that is inserted in their monthly bill insert.

VALCORE Recycling, a local non profit organization, sponsors a recycling information column that is published every other Sunday in the Time Herald and online at [www, timesherald.com](http://www.timesherald.com). This column is written by Jane Bogner, and she covers a variety of City related recycling resources and conservation topics.

7. **Outreach-** During 2003 and 2004, in honor of Earth Day (April 22) the City of Vallejo offered the Vallejo City Unified School District (VCUSD) elementary schools free recycling assemblies. The City retained the services of Timothy Wenk Magic of Recycling, and Caterpillar Puppets to give a combined total of 26 assemblies.

The City worked with AT&T Media Services to produce two 30-second curbside filter and used oil recycling PSAs. The PSAs were also played at various times throughout the day and night, on all major cable stations for four months (September 2002 through December 2002). The PSAs were also presented to the Vallejo City Council. The City Council meetings are aired on the City's Public Access Station and are viewed by many Vallejo residents. In addition, the City implemented a Used Oil bilingual (Spanish & English) Hotline (707) 467-8248. The Used Oil Recycling Hotline gives a list of Certified Centers, BOPA information and Household Hazardous Waste Information. The City's Public Information officer issued three press releases during 2002. The press releases were also placed on the City's website.

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Recycling educational materials are placed on the counters, in various offices and in waiting areas throughout City Hall. The curbside recycling brochure lists acceptable and non-acceptable curbside recycling items. "Recycling at work" and "Its Easy to Recycle," are business and multi family dwelling recycling brochures that demonstrate saving money through implementing recycling programs. In addition, Solano County Recycling Guides (recycling guides that contain recycling information for all of Solano County); and the Important Number Magnet (magnets that lists important numbers and numbers to call for recycling information) can also be found on the counters in various offices and in waiting areas throughout City Hall.

8. **Economic Incentive**-In honor of National Recycling Day, November 15, 2001, the City of Vallejo implemented an office paper recycling contest for all employees working for the City. The contest lasted a total of six months from January 1, 2002 through July 1, 2003 and was very successful. The goal of the recycling contest was to increase office paper recycling in all City of Vallejo offices by doing the following: 1) Providing desk side recycling bins for all City employees; 2) Placing office paper recycling bins near all copy machines; 3) Informing City employees of which paper materials were acceptable and non acceptable for recycling; 4) Insuring consistent recycling pickup from work stations and copiers; and 5) Offering a free lunch raffle incentive. The office paper recycling contest resulted in City employees being better informed of the different types of office papers that can be recycled. The amount of office paper recycled from the participating City-managed facilities increased 260% and there was a 2.6% increase in the amount of cardboard collected.

In November 2002, in recognition of National Recycling Day, the City kicked off a year-long citywide Recycling Reward Incentive Program. The program was intended to increase both residential and commercial recycling and help the City reach the 50% waste diversion goal mandated by the State. This citywide incentive program required residents, multi-family dwellings and businesses to recycle (and recycle properly) in order to be eligible to be rewarded. The program gave participating residential garbage customers an opportunity to possibly be rewarded with one of four "packages" of a year of free garbage service and multi-family dwellings and business were eligible to receive a quarter-year of free garbage service. The City received 700 applications from residents and businesses wanting to participate and, according to Vallejo Recycling (VR); curbside recycling tonnage increased 13% (1205.14 tons) during the year-long contest. Vallejo Garbage Service (VGS) reported a 1% (19 tons) increase in commercial recycling. There were four residents randomly selected and rewarded during the year-long contest; however, no businesses, and/or, multi family dwellings happened to be selected to be rewarded.



**Section IV A—PLAN OF CORRECTION**

**A Plan of Correction is required by PRC Section 41820(a)(6)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension.**

*Attach additional sheets if necessary.*

<b>Residential %</b>	<b>37%</b>	<b>Non-residential %</b>	<b>63%</b>
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<b>PROGRAM TYPE</b> Please use the Board's Program Types. The Program Glossary is online at: <a href="http://www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm">www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm</a>	<b>NEW or EXPAND</b>	<b>DESCRIPTION OF PROGRAM</b>	<b>FUNDING SOURCE</b>	<b>DATE FULLY COMPLETED</b>	<b>ESTIMATED PERCENT DIVERSION</b>
SEE ATTACHED					
<b>Total Estimated Diversion Percent From New and/or Expanded Programs</b>					12%
<b>Current Diversion Rate Percent From Latest Annual Report</b>					42%
<b>Total Planned Diversion Percent Estimated</b>					54%

**PROGRAMS SUPPORTING DIVERSION ACTIVITIES**

<b>PROGRAM TYPE</b>	<b>NEW or EXPANDED</b>	<b>DESCRIPTION OF PROGRAM</b>	<b>DATE FULLY COMPLETED</b>

#### Section IV A –PLAN OF CORRECTION

PROGRAM TYPE	NEW OR EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
6020-PI-ORD Ordinances	New	Implement Recycling Ordinances A- Implement Construction and Demolition (C&D) B-Explore possibility of implementing Incentive programs to increase commercial recycling. C-Research implementing mandatory commercial recycling.	City Funds / Franchise Recycling Hauler (VR)	2003	10%
1040-SR-SCH Schools	EXPAND	A-Recycling Coordinator will continue to offer assistance to Vallejo City Unified School District with implementing pilot recycling program for all 26 schools. B-Coordinate and arrange assemblies and presentations that encourage recycling.	privately funded/ assemblies funded by grants	2003	2%

#### PROGRAMS SUPPORTING DIVERSION ACTIVITIES

5000-ED-ELC Electronic	EXPAND	Use multi-media presentations A--(Public Service Announcements, Commercials, Radio Ads) to inform businesses and residents of available recycling services and the benefits of recycling. Show new recycling video to 500 new students and 1000 adults.	City Funds / Franchise Recycling Hauler (VR)/ Franchise Waste Hauler (VGS)	2005	
5010-ED-PRN Print	EXPAND	Increase the amount of printed brochures, flyers, guides, news advertisements to keep residents and commercial businesses informed of new and existing recycling services.	City Funds / Franchise Recycling Hauler (VR)/ Franchise Waste Hauler (VGS)	2005	
5020-ED-OUT Education Outreach	EXPAND	A-Recycling Coordinator will attend special events, fairs community organizations and give recycling presentations. B-Assist local organizations with recycling efforts. C-Increase C&D recycling outreach to local developers	City Funds	2005	

**Section V – PARIS**

**Office of Local Assistance staff will be reviewing your Jurisdiction's Planning Annual Report Information System (PARIS) database printout as part of the evaluation of your request. Should the Jurisdiction have updates or revisions to the program implementation from the latest Annual Report submitted to the Board, please attach to the application the Jurisdiction's PARIS database printout showing updates or revisions.**

*Contact your Office of Local Assistance Representative at (916) 341-6199 for a copy of PARIS, or go to the Board's website at [www.ciwmb.ca.gov/LGCentral/PARIS/](http://www.ciwmb.ca.gov/LGCentral/PARIS/).*